



## DEAC CONSUMER INFORMATION DISCLOSURE FORM

### GENERAL INFORMATION:

Name of Institution: **Bottega University**

Address: **50 W Broadway Suite 300  
Salt Lake City, UT 84101 (385) 200-9300**

Year Founded: **1994**

First Accredited: **1998**

President: **Dr. Mary Beth Finn**

Accreditation (s) and Agency E-mail Contact Information:

**Accrediting Commission of the Distance Education Accrediting Commission (DEAC) 1601 18<sup>th</sup> Street,  
N.W., Suite 2  
Washington,DC20009  
Phone: (202) 234-5100  
Fax: (202) 332-1386  
Email: [info@deac.org](mailto:info@deac.org)**

Bottega University is authorized by exemption from registration according to Utah State Law.

Attn: ComplaintProcessor  
160 East 300 South  
SLC, UT 84114-6704  
Phone: (801) 530-6601  
[www.dcp.utah.gov](http://www.dcp.utah.gov)

Participation in Funding Programs: **Bottega University does not participate in federal funding programs.**

### MISSION AND DESCRIPTION:

**Institution Mission Statement:**

Our mission is to leverage advances in innovative technologies and educational models to provide high quality, flexible, and affordable distance education programs so students can attain recognized degrees that advance their careers and improve their lives.

**Areas of Special Focus:**

Business, Communication, and Information Technology

**Description of Institution:**

Bottega University programs use competency-based education. Bottega University, accredited by DEAC as a postsecondary degree granting institution, provides online asynchronous education, with the exception of career technical programs that are taught online using synchronous instruction. Bottega University offers rolling, monthly admissions for full and part time enrollment, so students can apply at any time of the year. Students may also start their studies once they have been accepted at the beginning of the next month.

**Student Demographic Profile:**

The 2020 Student Demographic profile shows BU students to be 64% male, 36% female. Bottega University students are global by nature and predominantly come from the North American, European, Asian, and African continents.

**Courses/Programs/Degrees:**

**Certificates: Business, Communications, Computer Science**

**Associate degrees:**

**Associate of Science in Business**

**Associate of Science in Communication**

**Associate of Science in Computer Science**

**Bachelor's degrees:**

**Bachelor of Science in Business (General Business)**

**Bachelor of Science in Business (Entrepreneurship)**

**Bachelor of Science in Business (Management/Leadership)**

**Bachelor of Science in Business (Sales and Sales Management)**

**Bachelor of Science in Computer Science Business**

**Master's degrees:**

**Master of Business Administration Entrepreneurship**

**Master of Business Administration Finance**

**Master of Business Administration Health Care Management**

**Master of Business Administration Human Resource Management**

**Master of Business Administration Information Technology Management**

**Master of Business Administration Management**

**Master of Business Administration Marketing**

**Master of Business Administration Sales Management**

**Master of Business Administration Strategic Leadership**

Bottega University's tuition is term based.

Undergraduate Tuition Per Term is: \$897, plus a \$50 technology fee. \*

Graduate Tuition Per Term is: \$1,497, plus a \$50 technology fee. \*

Non-Degree seeking students pay:

\$500/ course for undergraduate courses

\$1,000/course for graduate level courses

\*Additional fees may apply and are provided to students prior to signing the enrollment agreement

Average Cost for Program Completion:

Associate Degree: \$7,176\*\* plus any applicable fees

Bachelor's Degree: \$14,352\* plus any applicable fees

\*Average time to completion for an undergrad student is calculated at 48 months or 4 years. It is expected the average student will complete 10 courses per year with 40 courses required to earn a Bachelor's degree. This assumes no transfer credit was applied. Where transfer credit is accepted, the time to completion would be reduced by the amount of transfer credit thus reducing the overall program cost.

\*\*Average time to completion for an Associate degree is calculated at 24 months or 2 years. It is expected the average student will complete 10 courses per year with 20 courses required to earn an Associate degree. This assumes no transfer credit was applied. Where transfer credit is accepted, the time to completion would be reduced by the amount of transfer credit thus reducing the overall program cost.

Master's Degree: \$11,976\* plus any applicable fees

\*Average time to completion for a graduate student is calculated at 24 months or 2 years. It is expected the average graduate student will complete 6 courses per year with 12 courses required to earn a Master's degree. This assumes no transfer credit was applied. Where transfer credit is accepted, the time to completion would be reduced by the amount of transfer credit thus reducing the overall program cost.

### **SUCCESS INDICATORS:**

Bottega University measures the following criteria as University success indicators: Per term Course Completion Rate; Graduation Rate; and Overall Student Satisfaction (*as measured per course evaluations and graduate evaluations*). Bottega University also measures student satisfaction with curriculum, instruction, and measurable assessments.

### **STUDENT SATISFACTION AND DEGREE COMPLETION:**

Student Satisfaction: Students are surveyed at the end of each course; upon graduation; and 6 months after graduation. Surveys include quantitative and qualitative questions that provide indirect feedback to the institution with regards to student satisfaction.

2020 course survey data suggests between January 2020-December 2020, students estimated their time spent in courses per week as:

Hours per week	Respondents=139	Percentage (xx.x)%
20+	50	<b>35.96%</b>
10-15	30	<b>22.47%</b>
5-10	25	<b>17.98%</b>
0-5	34	<b>23.59%</b>

This data suggests students on average in the 2020 academic year spent in excess of 240 hours per term engaged in studies, learning assessments, and projects. Bottega publishes an average activities breakdown in each course syllabi based on federal guidelines for online course to in-class course equivalents estimated at 135 hours spent in course related activities equitable to traditional Carnegie Unit measurements.

Written and verbal student feedback has also benefited the institution in conducting focused course reviews where students have made suggestions on course content, provided feedback on course validation, and offered input on faculty engagement and responsiveness. Of those “end of course surveys” completed, student satisfaction with courses and instructor qualifications at Bottega rank very high.

Student Satisfaction – course evaluations based on end-of-course surveys submitted in 2020:

Course Satisfaction	Assessments Satisfaction	Instruction Satisfaction
4.46/5	4.59/5	4.54/5

Students are asked three questions specific to their overall satisfaction:

Did you achieve your study goals?	94.1% - Yes
Would you recommend (this) university to a friend?	96% - Yes
Were you satisfied with your studies?	94% - Yes

With degree completion, Bottega tracks retention and graduation rates, and reviews retention and graduation monthly. Graduation and retention rates drive strategic planning initiatives including course development, student advising, and faculty engagement professional development activities.

## **Reported Graduation Rates and Current Enrollment**

Bottega University presents graduation data as reported to the DEAC for the Associate of Science degree, Bachelor of Arts, Bachelor of Science, and Master of Business Administration (MBA) enrollments. The graduation rates are based on the year the originating cohort was established, which were also reported in the DEAC annual report.

Program of Study	2020 Cohort Graduation Rate*	# Graduating Since Cohort Was Established	Originating Cohort Enrollment
<b>Associate of Science in Business</b>	50%	1	2
<b>Associate of Science in Communication</b>	83%	5	6
<b>Associate of Science in Computer Science – (first time enrollment available in 2020)</b>	n/a	n/a	n/a

Program of Study	2020 Graduation Rate	# Graduating Since Cohort Was Established	Originating Cohort Enrollment
<b>Bachelor of Arts in Communication</b>	n/a	n/a	0
<b>Bachelor of Science in Business – Entrepreneurship</b>	n/a	n/a	0
<b>Bachelor of Science in Business – General Business</b>	100%	1	1
<b>Bachelor of Science in Business – Management/Leadership</b>	58.33%	7	3
<b>Bachelor of Science in Business – Sales &amp; Management</b>	n/a	n/a	0
<b>Bachelor of Science in Computer Science Business</b>	n/a	n/a	0

Program of Study	2020 Graduation Rate	# Graduating Since Cohort Was Established	Originating Cohort Enrollment
<b>Master of Business Administration - Entrepreneurship</b>	n/a	0%	0
<b>Master of Business Administration - Finance</b>	n/a	n/a	0
<b>Master of Business Administration – Health Care Management</b>	100%	1	1
<b>Master of Business Administration – Human Resource Management</b>	n/a	0	3
<b>Master of Business Administration – Information Technology</b>	n/a	0	0
<b>Master of Business Administration – Management</b>	n/a	0	0
<b>Master of Business Administration – Marketing</b>	n/a	0	0
<b>Master of Business Administration – Strategic Leadership</b>	n/a	n/a	0
<b>Master of Business Administration – Sales Management</b>	n/a	0	0

Percentage of students surveyed who responded that:

- Pass rate in \_\_N/A\_\_ licensure exam : *not applicable*
- Acceptance at other schools/universities: *not reported*
- Received job promotion or salary increase: *70% reported that they received a promotion or a new career promotion.*
- Gained salary increase as a result: *not reported*
- Pass rates on exams (GRE, SAT, LSAT, etc): *not required for admissions*