Here are some ideas for reaching out to hiring managers and HR representatives. Don't copy exactly. Add your own info and use this as a jumping-off point. Keep in mind that this can also be used for doing freelance work, if you change up the intro.

Intro:

Hello (name), I hope you're having a great day. My name is (your name). I applied for the (job title) position at (company) and wanted to reach out.

Some ideas to get you started.

1. Explain why you're qualified (Experience in X)

Example: I'm a Full-stack software engineer with a customer service background.

2. Talk about your passion. (Got your start in X been working on X, Y, and Z.)

Example: I specialize in frontend and back development. With a focus on the overall design and user experience.

3. Explain why their company. (Culture, the product, etc.)

I did a little bit of looking into what you're all about. Your financing product is brilliant and I think I could be an asset to the team.

Keep it short and end it with something like I'd like to talk about the position and my ideas. what time works

If you would like to send me your template I'd be more than happy to look over it.